**Assignment 2 - Webpage Story Board - Revised  
Chris Bunting**

**Business Page Narrative**  
This is an upscale Steakhouse restaurant called Capo Capo in downtown Norfolk. Currently the thought is to keep theme more conservative in nature. We plan to keep the background and font colors in in the black, white, and gray families. The website is planned to be simpler and will let the images of our food tell the story and bring our guests in for dinner. The theme is upscale so we are not looking for any graphics that may appear “cartoonish”

While everyone is welcome… this restaurant’s target audience is adults with a sophisticated pallet.

The site’s purpose is to share our information, menu, and reservations for dinner.   
The site will not be used for on-line sales for “to go” or delivery sales.

We want the page to have responsive design since our guests find us both on their computer and mobile device.

**HOME PAGE**

**Desktop/laptop**

**Header**Navigation Background color:   
black   
Font: arial  
Font size: 25px  
Font color: White  
Font All Caps

Contact Us

Photo Here   
(This area will be photo image - will not be blue)

Logo here

GALLERY

MENU

HOME

Logo on Left side of header  
Navigation list to right of logo

Welcome message

**Navigation list  
HOME  
MENU  
GALLERY**link font color will change   
when clicked or rolled over   
with mouse.

Open Table

f

I

**Restaurant address**

**Body**

Top section of body will have photo the width of the screen and feature a welcome message below it.

Planned font sizing  
H1 font size: 4.0 em  
H2 font size 2.8 em  
H3 font size 2.2em  
paragraph font size 2.0 em

Client will have option to add sections of alternating colors using fonts as listed above  
   
Section option #1- contact us section  
Background color: black   
H2 – used for wording  
Font: arial   
Font color: White  
Has button to contact us page and form

Section Option #2 -Welcome Message  
Background color: light gray  
H1 – section title  
Paragraph – message  
Font: arial   
Font color: Black/Charcoal

Section Option #3- Reservations section  
Background color: dark gray   
H2 – used for wording  
Font: arial   
Font color: White  
Centered red button with white font to go to Open table link.

As sections are added the users will scroll down the page

**Footer**Background color:   
black   
Font: arial  
Font size: 2.2em (h3 sized)  
Font color: White  
Footer will have   
restaurant address and info on left side  
Instagram and Facebook icons and links on right

Note: The header and footer will remain same on each page of site

*Revision Notes: Added section with red open table button with link to Open table reservations system. Added page width logo under navigation, moved contact us button from footer to under logo section*

**Mobile Device Views Home Page**

Icon

Description automatically generated

Logo

Contact Us

Photo here

Welcome message

RESO info

Open table

**Restaurant address**

F

I

Page will have responsive design.

Font size to remain the same unless viewed on smaller screens

The background and font colors will remain the same for each page. Color combinations will remain the same too. Photo sizes will change to fit the screen in the proper ratio.

**Header**  
Mobile views will have logo centered in header section Header on each page  
Navigations links from desktop page will change to hamburger format on each page

**Body**All text, menu items and photo images will be centered so the user can scroll down the page (note: arrow show will not appear on page)

Added section with open table button with link to open table reservations system

**Footer**

Restaurant address and info on left side Instagram and Facebook icons and links on right,

Revision: made footer font and change size for smaller screens and the size of the social media icons will change for the smallest screens